

Nine Key tips for approaching schools and school districts to advance recycling in schools

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1. Assess what is happening now and in the past five years
 - a. Talk to teachers, principals, students, custodians and administrators
 - b. Find out who is in charge
 - i. Who would be making a decision to enhance or expand current efforts
 - ii. Who manages the current waste collection contract
 - c. Are there any goals, standards or mandates for recycling in schools in your city, county or state
 - d. Does the school district have a point person for environmental or sustainability initiatives?
2. Identify allies and supporters
 - a. School Board
 - b. Administration
 - c. City Council
 - d. PTA or other parent groups
 - e. Student environmental clubs
 - f. Faculty
3. Develop fact sheets and test them with various gatekeepers- Is this what is happening?
4. Define your role: Explain the value that your affiliate would bring to a partnership with a school or a school district to advance recycling.
5. Develop rough projections of costs and benefits
6. Bring in speakers from other districts
7. Ask to make presentations to City Council or to the School Board at televised meetings; Have students be part of the presentation
8. Emphasize the economic, environmental and educational benefits
9. Broaden the approach by considering a "Green Schools" policy or goal
 - a. The Green Schools Network : www.greenschoolsnationalnetwork.org